

Phishing Security Test Report

Campaign: **Corporate Badge Renewal Alert** | Generated on: 2026-09-04 07:57:45 UTC

Executive Summary

Overall Risk Score

HIGH

Phishing Risk Level

CAPS Risk Score

100%

Amplified Penalty Weighting Model

F

Risk Grade

0:1

Resiliency Ratio (reported-safe per compromised)



Most Vulnerable Department

Finance — **100% risk** (4 credentials, 2 media grants, 5 clicks, out of 6 targeted users)

Campaign Objectives & Findings

- **Engagement:** 15 messages delivered, with 10 users clicking the link.
- **Reporting:** 0 users actively reported the message as a threat.
- **Data Exposure:** Captured 2 webcam images and 2 location pings.
- **Credential Risk:** 8 users submitted credentials.
- **Near Misses:** 5 users had the message delivered but did not click.
- **AI Retargeting Effectiveness:** Initial templates converted at 66.7%, while personalized AI templates converted at 100%.
- **Training Gap:** 6 compromised users have no completed training assigned yet — an immediate remediation list.

Advanced Threat Metrics

80%

Landing Page Conversion
Credentials ÷ Clicked

5

Near Misses
Opened but did not click

0

Ghost Segment
Received, never opened

10m 30s

Avg. Time-to-Click
SOC Window before response

6m

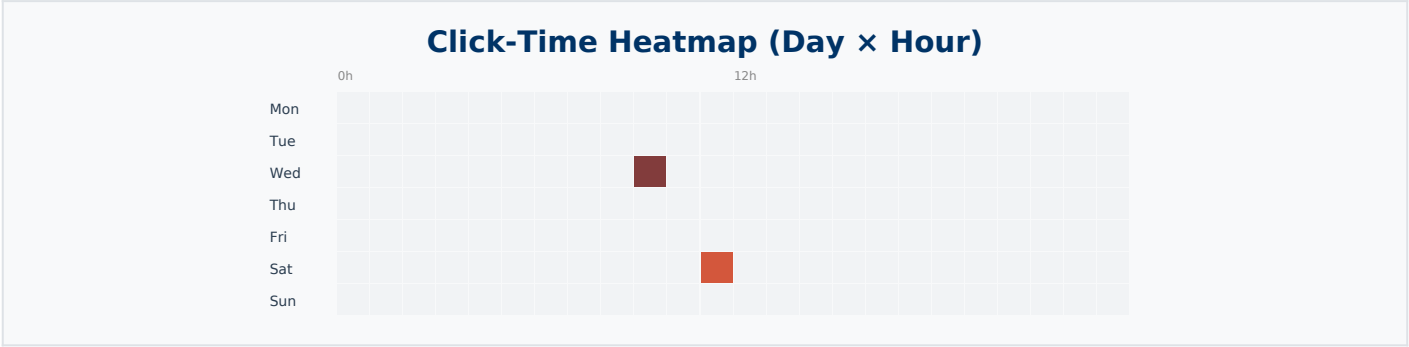
Avg. Dwell Time
Click to credentials submit

2

Triple Threat Users
Click + Creds + Media

Behavioral Trajectory & Temporal Risk

Behavioral Outcomes	Temporal Vulnerability
• Repeat Offenders: 1 (Failed Initial AND Retarget) • Resilient Users: 0 (Failed Initial, ignored Retarget) • Escalated Threat: 0 (Riskier action taken in Phase 2) • De-escalated: 0 (Failed P1, but safer in Phase 2)	• Peak Vulnerable Window: Wednesday, 09:00 - 10:00 (see click-time heatmap below) • Average Dwell Time: 6m (Time spent on malicious landing page)



Department Risk Breakdown

Department	Users	Sent	Participation %	Opened	Clicked	Credentials	Media	Risk %
Finance	6	6	100%	6	5	4	2	100%
IT	9	9	100%	9	5	4	2	100%

Template Performance

Phase	Template	Sent	Opened	Clicked	Credentials	Click Rate %
AI Retarget	Jenkins Login	1	1	1	1	100%
Initial	HR Update Badge	15	15	10	8	66.7%

Click Rate reflects the template actually recorded per send — accurate under shuffle mode, where the campaign's configured template pool doesn't map 1:1 to any single recipient.

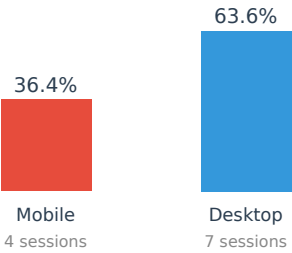
AI Engine Pipeline & Efficacy

Decisions Evaluated	Retarget Emails Sent	Phase 1 Conversion	Phase 2 (AI) Conversion
1	1	66.7%	100%

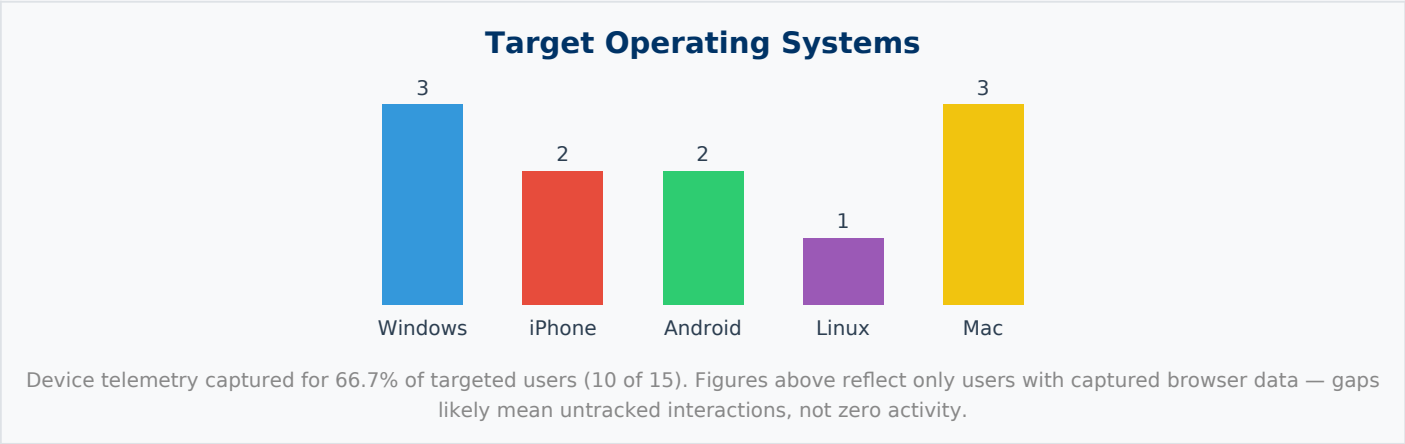
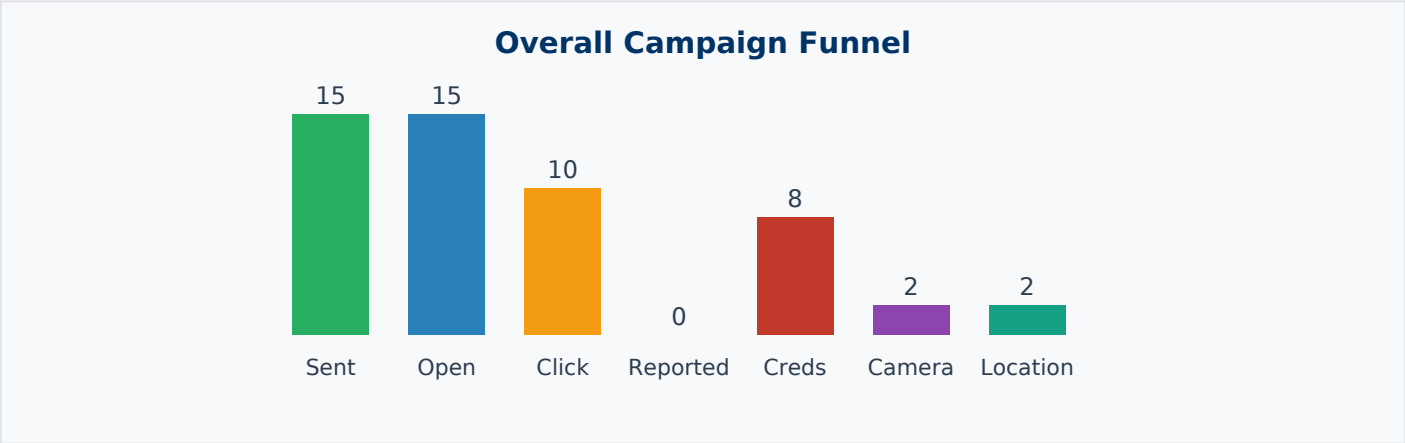
Interaction Sessions by Environment

Environment	Total Sessions	Percentage
Mobile	4	36.4%
Desktop	7	63.6%

Interactions are 1.7x more likely to occur on Desktop.



Performance Breakdown Charts



User Activity Summary

S.No	Name	Email	Phone	Department	Final Status	Compromised	Reported
1	Priya Nair	priya.nair@capsplatform-demo.com	+91 9821000001	Finance	Credentials Submitted	Yes	No
2	Rohan Verma	rohan.verma@capsplatform-demo.com	+91 9821000002	Finance	Credentials Submitted	Yes	No
3	Meera Iyer	meera.iyer@capsplatform-demo.com	+91 9821000003	Finance	Credentials Submitted	Yes	No
4	Arjun Kapoor	arjun.kapoor@capsplatform-demo.com	+91 9821000004	Finance	Credentials Submitted	Yes	No
5	Karan Mehta	karan.mehta@capsplatform-demo.com	+91 9821000007	IT	Credentials Submitted	Yes	No

S.No	Name	Email	Phone	Department	Final Status	Compromised	Reported
6	Ananya Bose	ananya.bose@capsplatform-demo.com	+91 9821000008	IT	Credentials Submitted	Yes	No
7	Rahul Chatterjee	rahul.chatterjee@capsplatform-demo.com	+91 9821000009	IT	Credentials Submitted	Yes	No
8	Siddharth Joshi	siddharth.joshi@capsplatform-demo.com	+91 9821000011	IT	Credentials Submitted	Yes	No
9	Vikram Desai	vikram.desai@capsplatform-demo.com	+91 9821000006	Finance	Link Clicked	Yes	No
10	Aditya Ghosh	aditya.ghosh@capsplatform-demo.com	+91 9821000013	IT	Link Clicked	Yes	No
11	Sneha Rao	sneha.rao@capsplatform-demo.com	+91 9821000005	Finance	Message Delivered	No	No
12	Divya Menon	divya.menon@capsplatform-demo.com	+91 9821000010	IT	Message Delivered	No	No
13	Neha Pillai	neha.pillai@capsplatform-demo.com	+91 9821000012	IT	Message Delivered	No	No
14	Kavya Reddy	kavya.reddy@capsplatform-demo.com	+91 9821000014	IT	Message Delivered	No	No
15	Manish Trivedi	manish.trivedi@capsplatform-demo.com	+91 9821000015	IT	Message Delivered	No	No

Detailed User Analysis (Compromised Users)

User: Priya Nair

Email:	priya.nair@capsplatform-demo.com	Phone:	+91 9821000001
Department:	Finance	Device:	Mobile
Browser:	Safari	Status:	Credentials Submitted
TTC:	6m	Dwell:	10m

Combined Timeline:

[P1] Message Sent: 2026-07-29 09:05:00 | [P1] Message Delivered: 2026-07-29 09:06:00 | [P1] Link Clicked: 2026-07-29 09:11:00 | [P1] Credentials Submitted: 2026-07-29 09:21:00

User: Rohan Verma

Email:	rohan.verma@capsplatform-demo.com	Phone:	+91 9821000002
Department:	Finance	Device:	Mobile
Browser:	Chrome	Status:	Credentials Submitted
TTC:	7m	Dwell:	9m

Combined Timeline:

[P1] Message Sent: 2026-07-29 09:05:00 | [P1] Message Delivered: 2026-07-29 09:06:00 | [P1] Link Clicked: 2026-07-29 09:12:00 | [P1] Credentials Submitted: 2026-07-29 09:21:00

User: Meera Iyer

Email:	meera.iyer@capsplatform-demo.com	Phone:	+91 9821000003
Department:	Finance	Device:	PC
Browser:	Safari	Status:	Credentials Submitted
TTC:	8m	Dwell:	8m

Combined Timeline:

[P1] Message Sent: 2026-07-29 09:05:00 | [P1] Message Delivered: 2026-07-29 09:06:00 | [P1] Link Clicked: 2026-07-29 09:13:00 | [P1] Credentials Submitted: 2026-07-29 09:21:00 | [P1] Location Granted: 2026-07-29 09:22:00 | [P1] Camera Granted: 2026-07-29 09:22:00

User: Arjun Kapoor **RETARGETED**

Email:	arjun.kapoor@capsplatform-demo.com	Phone:	+91 9821000004
Department:	Finance	Device:	PC
Browser:	Chrome	Status:	Credentials Submitted
TTC:	9m	Dwell:	7m

Combined Timeline:

[P1] Message Sent: 2026-07-29 09:05:00 | [P1] Message Delivered: 2026-07-29 09:06:00 | [P1] Link Clicked: 2026-07-29 09:14:00 | [P1] Credentials Submitted: 2026-07-29 09:21:00 | [AI P2] Message Sent: 2026-08-01 10:30:00 | [AI P2] Message Delivered: 2026-08-01 11:00:00 | [AI P2] Link Clicked: 2026-08-01 11:04:00 | [AI P2] Credentials Submitted: 2026-08-01 11:05:00

User: Karan Mehta

Email:	karan.mehta@capsplatform-demo.com	Phone:	+91 9821000007
Department:	IT	Device:	PC
Browser:	Chrome	Status:	Credentials Submitted
TTC:	11m	Dwell:	5m

Combined Timeline:

[P1] Message Sent: 2026-07-29 09:05:00 | [P1] Message Delivered: 2026-07-29 09:06:00 | [P1] Link Clicked: 2026-07-29 09:16:00 | [P1] Credentials Submitted: 2026-07-29 09:21:00

User: Ananya Bose

Email:	ananya.bose@capsplatform-demo.com	Phone:	+91 9821000008
Department:	IT	Device:	PC
Browser:	Safari	Status:	Credentials Submitted
TTC:	12m	Dwell:	4m

Combined Timeline:

[P1] Message Sent: 2026-07-29 09:05:00 | [P1] Message Delivered: 2026-07-29 09:06:00 | [P1] Link Clicked: 2026-07-29 09:17:00 | [P1] Credentials Submitted: 2026-07-29 09:21:00

User: Rahul Chatterjee

Email:	rahul.chatterjee@capsplatform-demo.com	Phone:	+91 9821000009
Department:	IT	Device:	Mobile
Browser:	Chrome	Status:	Credentials Submitted
TTC:	13m	Dwell:	3m

Combined Timeline:

[P1] Message Sent: 2026-07-29 09:05:00 | [P1] Message Delivered: 2026-07-29 09:06:00 | [P1] Link Clicked: 2026-07-29 09:18:00 | [P1] Credentials Submitted: 2026-07-29 09:21:00 | [P1] Location Granted: 2026-07-29 09:22:00 | [P1] Camera Granted: 2026-07-29 09:22:00

User: Siddharth Joshi

Email:	siddharth.joshi@capsplatform-demo.com	Phone:	+91 9821000011
Department:	IT	Device:	Mobile
Browser:	Safari	Status:	Credentials Submitted
TTC:	14m	Dwell:	2m

Combined Timeline:

[P1] Message Sent: 2026-07-29 09:05:00 | [P1] Message Delivered: 2026-07-29 09:06:00 | [P1] Link Clicked: 2026-07-29 09:19:00 | [P1] Credentials Submitted: 2026-07-29 09:21:00

User: Vikram Desai

Email:	vikram.desai@capsplatform-demo.com	Phone:	+91 9821000006
Department:	Finance	Device:	PC
Browser:	Chrome	Status:	Link Clicked
TTC:	10m	Dwell:	NA

Combined Timeline:

[P1] Message Sent: 2026-07-29 09:05:00 | [P1] Message Delivered: 2026-07-29 09:06:00 | [P1] Link Clicked: 2026-07-29 09:15:00

User: Aditya Ghosh

Email:	aditya.ghosh@capsplatform-demo.com	Phone:	+91 9821000013
Department:	IT	Device:	PC
Browser:	Safari	Status:	Link Clicked
TTC:	15m	Dwell:	NA

Combined Timeline:

[P1] Message Sent: 2026-07-29 09:05:00 | [P1] Message Delivered: 2026-07-29 09:06:00 | [P1] Link Clicked: 2026-07-29 09:20:00

Recommendations

Long-Term Strategy

- Implement mandatory, ongoing security awareness training for all employees.
- Continue with quarterly phishing simulations to benchmark improvements and adapt to evolving threats.
- Establish SOC email-pull SLA based on the average Time-to-Click (10m 30s).
- Review and restrict browser permissions (camera, location) on all corporate-managed devices.